



RESERVATION AND PAYMENT | FRIDAY, MAY 6, 2022

Today's Date: _____ Table Sponsor (if applicable): _____

Contact Person: _____

Billing Address (must match credit card): _____

Phone: _____ Email: _____

Acknowledgment/Tickets Addressed to (if different than billing address): _____

Table Attendees: _____

**The complete list of your table attendees is due no later than Friday, April 22, 2022*

PLEASE RESERVE THE FOLLOWING SPONSORSHIP

For a list of sponsorship benefits and ad specs, visit dickvitalegala.org or v.org/DVGtickets
 Tickets will not be reserved without payment. Invoices are available by request for businesses only.

- PRESENTING GALA SPONSOR** _____ \$50,000
- CELEBRITY MEET & GREET PRE-PARTY** _____ \$35,000
- AFTER PARTY** _____ \$35,000
- RECEPTION AT DICK'S HOME • MAY 7, 2022** _____ \$35,000
- CORPORATE SPONSOR** _____ \$25,000
- GALA PATRON** _____ \$20,000
- FRIEND OF V** _____ \$12,500
- DICKIE V ALL-STAR** _____ \$5,000
- GALA TABLE (10 SEATS) @ \$10,000 each** _____ # of tables Total \$ _____
- GALA TICKETS @ \$1,000 each** _____ # of tickets Total \$ _____
- GALA TRIBUTE BOOK ADS** (Due April 7, 2022) **Full Page \$3,000** **1/2 Page \$1,500** **1/4 Page Personal Tribute \$500**
- I am unable to attend this year _____ Please accept my donation of \$ _____
 Total enclosed \$ _____

PAYMENT OPTIONS

- Please Invoice (for businesses only: top portion of form must be completed)
- Check (payable to Don't Ever Give Up, Inc.)
- Credit Card: Visa Mastercard Discover AmEx
- Name on Card: _____
- Card Number: _____
- Expires: _____ CVV# _____ (CVV#: for Visa, MC & Discover: 3 numbers/back of card; AmEx: 4 numbers/front of card)

The V Foundation does not share donor information.

FAX OR MAIL WITH PAYMENT

PRESENTING GALA SPONSOR • \$50,000

- May 6**
- 20 Invitations to celebrity meet & greet pre-party
 - 2 Gala Tables (20 seats)
 - Preferred seating
 - Inclusion in all event signage & print materials
 - Mentions from stage & video screen acknowledgment
 - Tribute Book: full-page ad, premium placement
- May 7**
- 20 Invitations to private reception at Dick's home
 - Event signage at private reception at Dick's home

CELEBRITY MEET & GREET PRE-PARTY • \$35,000

- May 6**
- 10 Invitations to celebrity meet & greet pre-party
 - Event signage at celebrity meet & greet pre-party
 - 1 Gala Table (10 seats)
 - Preferred seating
 - Welcome signage & video screen acknowledgment
 - Tribute Book: full-page ad, premium placement
- May 7**
- 10 Invitations to private reception at Dick's home

AFTER-PARTY • \$35,000

- May 6**
- 10 Invitations to celebrity meet & greet pre-party
 - Event signage at after-party
 - 1 Gala Table (10 seats)
 - Preferred seating
 - Welcome signage & video screen acknowledgment
 - Tribute Book: full-page ad, premium placement
- May 7**
- 10 Invitations to private reception at Dick's home

RECEPTION AT DICK'S HOME • \$35,000

- May 6**
- 10 Invitations to celebrity meet & greet pre-party
 - 1 Gala Table (10 seats)
 - Preferred seating
 - Welcome signage & video screen acknowledgment
 - Tribute Book: full-page ad, premium placement
- May 7**
- 10 Invitations to private reception at Dick's home
 - Event signage at private reception at Dick's home

CORPORATE SPONSOR • \$25,000

- May 6**
- 10 Invitations to celebrity meet & greet pre-party
 - 1 Gala Table (10 seats)
 - Preferred seating
 - Welcome signage & video screen acknowledgment
 - Tribute Book: full-page ad
- May 7**
- 10 Invitations to private reception at Dick's home

GALA PATRON • \$20,000

- May 6**
- 10 Invitations to celebrity meet & greet pre-party
 - 1 Gala Table (10 seats)
 - Preferred seating
 - Welcome signage & video screen acknowledgment
 - Tribute Book: full-page ad

FRIEND OF V • \$12,500

- May 6**
- 1 Gala Table (10 seats)
 - Welcome signage & video screen acknowledgment
 - Tribute Book: full-page ad

DICKIE V ALL-STAR • \$5,000

- May 6**
- 2 Tickets to celebrity meet & greet pre-party
 - 2 Seats at Gala
 - Tribute Book listing
 - Welcome signage & video screen acknowledgment

GALA TICKETS • \$1,000/ \$10,000

- May 6**
- Individual Gala ticket (1 seat)\$1,000
 - 1 table (10 seats) \$10,000

GALA TRIBUTE BOOK ADS

- May 6**
- Full-page ad.....\$3,000
 - 1/2 page ad.....\$1,500
 - 1/4 page ad.....\$500

The V Foundation for Cancer Research is a charitable organization dedicated to saving lives by helping to find the cures for cancer, including pediatric cancer. To date, of the \$260 million in grants awarded by the V Foundation, over \$55 million has been awarded to life-saving pediatric cancer research nationwide.

MARY KENEALY EVENTS

angie@marykenealyevents.com | 941.350.0580 | dickvitalegala.com

2022 HONOREES • KEYSHAWN JOHNSON, CHRIS EVERT, SCOTT DREW

2007 MIKE KRZYZEWSKI • 2008 BOB KNIGHT, PAT SUMMITT • 2009 BILLY DONOVAN, RICK PITINO • 2010 TONY DUNGY, TOM IZZO
 2011 JOHN CALIPARI, ROY WILLIAMS, NICK BOLLETTIERI • 2012 LOU HOLTZ, GARY WILLIAMS, JAY WRIGHT • 2013 BOBBY BOWDEN, JIM CALHOUN, BILL SELF
 2014 MIKE BREY, TOM CREAN, NICK SABAN • 2015 JIM BOEHEIM, JIMBO FISHER, LOVIE SMITH • 2016 URBAN MEYER, ROBIN ROBERTS, BO RYAN
 2017 CHRIS BERMAN, BOB HUGGINS, BRIAN KELLY • 2018 MIKE GREENBERG, LEONARD HAMILTON, JIM HARBAUGH • 2019 AVERY JOHNSON, CHRIS FOWLER,
 DABO SWINNEY • 2020 BRUCE ARIANS, MARK FEW, STEPHEN A. SMITH • 2021 DAN MULLEN, BRUCE PEARL, MUFFET MCGRAW, SCOTT VAN PELT

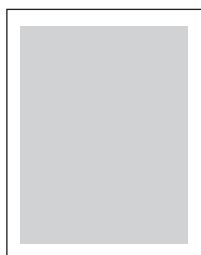


2022 TRIBUTE BOOK ADVERTISING RESERVATION FORM

AD DEADLINE | April 7, 2022

We regret that due to our print deadline, we cannot accept ads after April 11, 2022

Ad Specs | Check one



Full Page \$3,000 | Full Color

SIZE

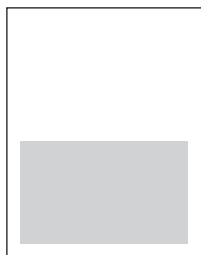
Trim **9.5" x 12"**

Live: **8.5" x 11"**

Safety margin is .5" in all around

Bleed: 9.75" x 12.25"

Bleed is .125" in all around



Half Page \$1,500 | Full Color

SIZE

8" x 4.75"

No Bleed



Quarter Page \$500 | Full Color
(Survivor or Memorial)

SIZE

3.75" x 4.75"

No Bleed

Circle One: **IN HONOR OF** | **IN MEMORY OF**

From: _____

Production Requirements

- Accepted file format: High Resolution PDF ONLY
- Convert all fonts to outline where applicable
- Images should be no less than 300 dpi
- Scanned documents cannot be accepted as artwork
- Advertising proofs will not be provided

Please Note

- In ads, our organization name should be written as:

the V Foundation for Cancer Research
or **the V Foundation**

- Our motto is written as follows:

"Don't Give Up . . . Don't Ever Give Up!"

Check One

Ad will be emailed to
angie@marykenealyevents.com

Please create tribute ad per information on the left

Name: _____

Company (if applicable): _____

Address: _____

City: _____

State: _____ Zip Code: _____

Phone Number _____

*Phone used only if necessary to contact you concerning your advertisement.
The V Foundation does not share donor information.*

Email: _____

Please make check payable to:

Don't Ever Give Up, Inc.

Return to:

Dick Vitale Gala
c/o Mary Kenealy Events
1290 North Palm Avenue, Suite 107
Sarasota, FL 34236

Contact Information:

dickvitalegala.org
Phone: 941-350-0580
Fax: 941-953-2319