



# 2024 Sponsorship Package

Since its inception in 1993, the V Foundation has allocated over \$353 million in grants for cancer research across the nation, solidifying its position as a leading advocate for cutting-edge cancer research. The V Foundation has been a major player in the successes of cancer research – successes that have given longer lives and improved outcomes for hundreds of thousands of cancer patients.

The Next Generation Committee is focused on raising awareness and funds for cancer research supported by younger generations. To date, the committee has organized two galas, collectively hosting over 1,100 attendees with support from 25 corporate sponsors, small businesses and families who, so generously, assisted in making the events such a great success. Please consider joining the team to Achieve Victory Over Cancer®. You can reach out to [victorygala93@gmail.com](mailto:victorygala93@gmail.com) with any additional questions you may have or visit the website at [victorygala.org](http://victorygala.org) for further information about this year's event.

Previous Victory Galas had over:

**1,100 Attendees & 25 Sponsors**





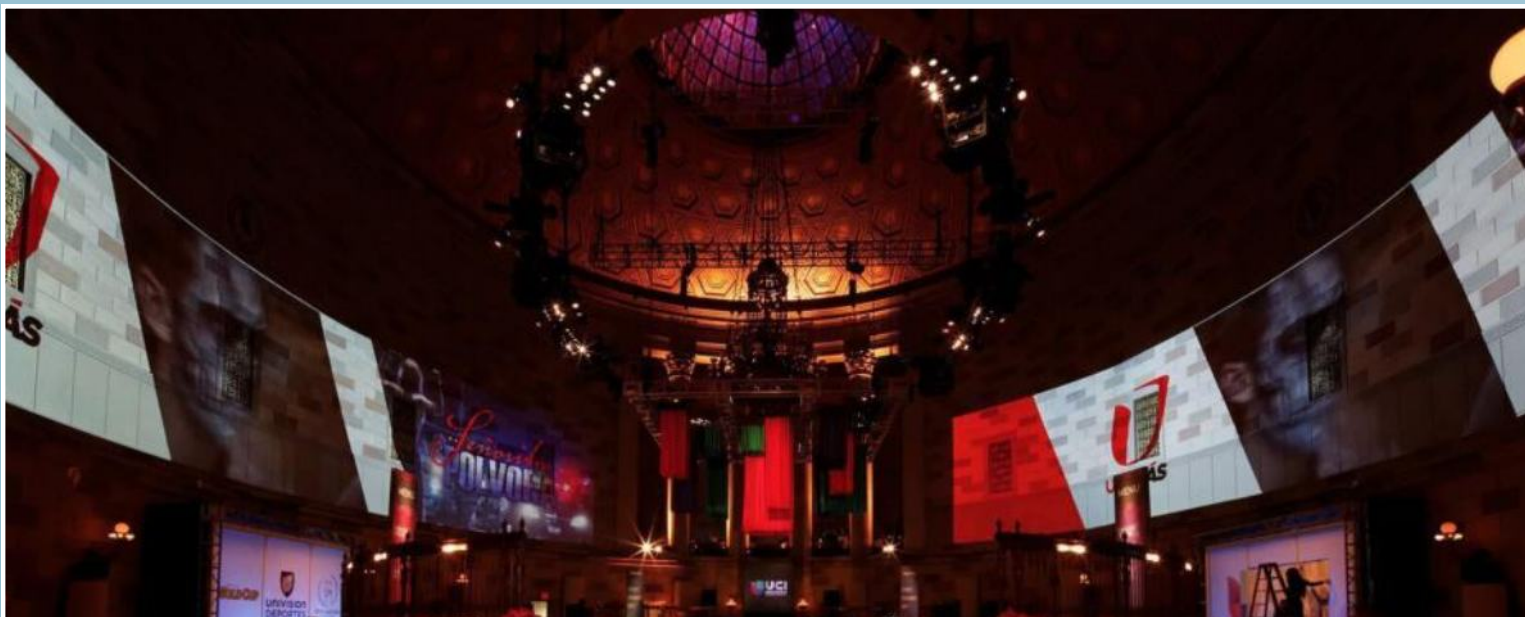


# Diamond Sponsorship

**\$25,000** Main Sponsor (One available)

---

- Recognition as the Diamond Sponsor on the official V Foundation Victory Gala website and invitation links, all social media pages, and all pre and post event communication pieces
- Exposure at the Gala:
  - Company or brand logos projected on the living wallpaper that wraps around the entirety of the inside perimeter of Gotham Hall (see photo below)
  - Frequency: company or brand logos will be displayed on the living wallpaper for 70% of the event



- Exclusive sponsor company or brand logo placement on the step and repeat photography backdrop.
- Individual promotional item of choice at event
- Special acknowledgement at the event from the V Foundation committee and one of your 'Next Gen' representatives
- First invitation as primary sponsor for future V Foundation 'Next Gen' NYC events
- 20 complimentary VIP event tickets
- VIP access - Indulge in the ultimate luxury experience at our gala with exclusive VIP tickets only available to sponsors. As a VIP guest, you'll be treated to a night of opulence and glamor. Here's what awaits you: priority access to the VIP balcony lounge providing an exclusive reception with a private bar and bartenders, where you can mingle with fellow VIPs while savoring premium drinks and hors d'oeuvres. Throughout the evening, our dedicated VIP concierge will be on hand to attend your every need, ensuring that your experience is nothing short of extraordinary.

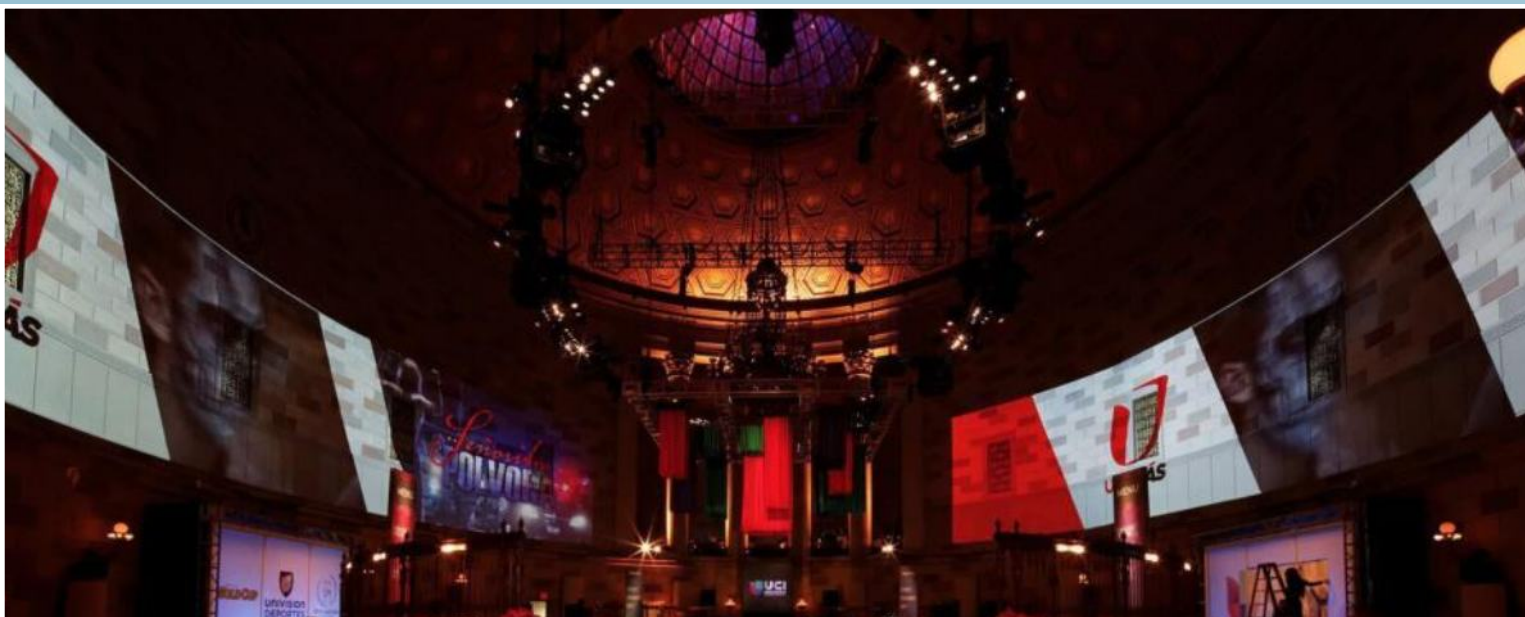


# Platinum Sponsorship

## \$15,000

---

- Recognition as Platinum Sponsor on the official V Foundation Victory Gala website, all social media pages, and all pre and post event communication pieces
- Exposure at the Gala:
  - Company or brand logos projected on the living wallpaper that wraps around the entirety of the inside perimeter of Gotham Hall (see photo below)
  - Frequency: company or brand logos will be displayed on the living wallpaper for 20% of the event



- Individual promotional item of choice at event
- 16 complimentary VIP event tickets
- VIP access - Indulge in the ultimate luxury experience at our gala with exclusive VIP tickets only available to sponsors. As a VIP guest, you'll be treated to a night of opulence and glamor. Here's what awaits you: priority access to the VIP balcony lounge providing an exclusive reception with a private bar and bartenders, where you can mingle with fellow VIPs while savoring premium drinks and hors d'oeuvres. Throughout the evening, our dedicated VIP concierge will be on hand to attend your every need, ensuring that your experience is nothing short of extraordinary.



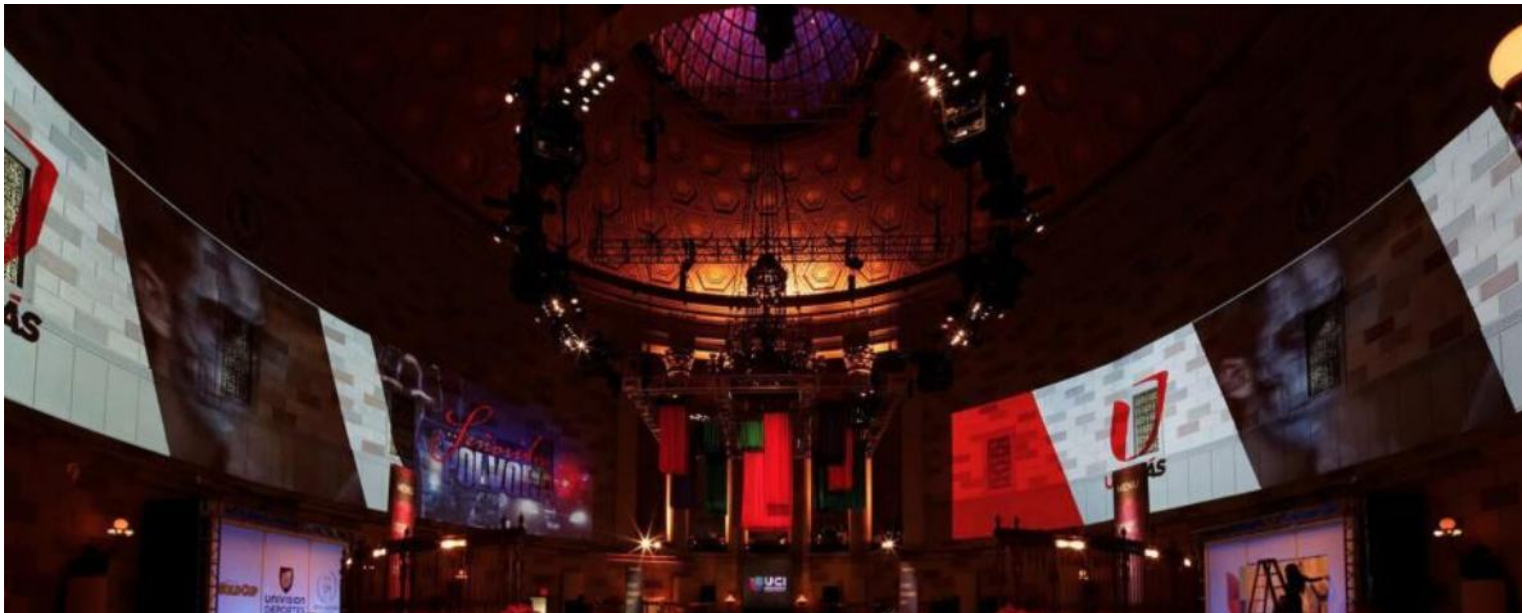


# Gold Sponsorship

**\$7,500**

---

- Recognition as Gold Sponsor on the official V Foundation Victory Gala website, all social media pages, and all pre and post event communication pieces
- Exposure at the Gala:
  - Company or brand logos projected on the living wallpaper that wraps around the entirety of the inside perimeter of Gotham Hall (see photo below)
  - Frequency: company or brand logos will be displayed for 10% of the event



- Company or brand logos exclusively displayed on signage around the raffle table
- 12 complimentary VIP event tickets
- VIP access - Indulge in the ultimate luxury experience at our gala with exclusive VIP tickets only available to sponsors. As a VIP guest, you'll be treated to a night of opulence and glamor. Here's what awaits you: priority access to the VIP balcony lounge providing an exclusive reception with a private bar and bartenders, where you can mingle with fellow VIPs while savoring premium drinks and hors d'oeuvres. Throughout the evening, our dedicated VIP concierge will be on hand to attend your every need, ensuring that your experience is nothing short of extraordinary.



# Silver Sponsorship

**\$5,000**

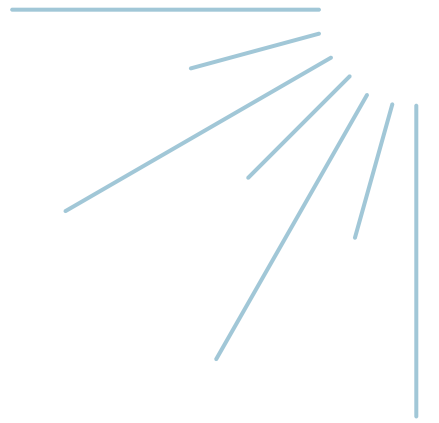
- Recognition as Silver Sponsor on the official V Foundation Victory Gala website, all social media pages, and all pre and post event communication pieces
- Exposure at the Gala:
  - Company or brand logos displayed throughout the entirety of the gala on event signage boards placed around the venue (See photo below)
- 10 complimentary VIP event tickets
- VIP access - Indulge in the ultimate luxury experience at our gala with exclusive VIP tickets only available to sponsors. As a VIP guest, you'll be treated to a night of opulence and glamor. Here's what awaits you: priority access to the VIP balcony lounge providing an exclusive reception with a private bar and bartenders, where you can mingle with fellow VIPs while savoring premium drinks and hors d'oeuvres. Throughout the evening, our dedicated VIP concierge will be on hand to attend your every need, ensuring that your experience is nothing short of extraordinary.

# Bronze Sponsorship

**\$2,500**

- Recognition as Bronze Sponsor on the official V Foundation Victory Gala website, all social media pages, and all pre and post event communication pieces
- Exposure at the Gala:
  - Company or brand logos displayed throughout the entirety of the gala on event signage boards placed around the venue (See photo below)
- 6 complimentary event tickets





# Sponsor Commitment Form

- Main Sponsor (\$25,000)       Silver Sponsor (\$5,000)  
 Platinum Sponsor (\$15,000)       Bronze Sponsor (\$2,500)  
 Gold Sponsor (\$7,500)       Donation of any size: \_\_\_\_\_  
Amount

## Sponsor information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

## Payment Information

- Enclosed is my check for \$ \_\_\_\_\_  
 Please send me an invoice for \$ \_\_\_\_\_  
 Charge my credit card for \$ \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Type of Credit Card:    Visa      MasterCard      AMEX      Discover

Card Number: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Exp. Date: \_\_\_\_\_      Card Verification Code\* \_\_\_\_\_

\*Three digits on signature strip (Visa/MC) or 4 digits located above card number (AMEX).

**Please return this form and payment to:**

The V Foundation for Cancer Research  
 14600 Weston Parkway, Cary, NC 27513  
 Contact: 914.216.3238  
 Email: milonem4@gmail.com